



**Survey4You** is a Web-enabled solution that provides organizations with the fastest and most accurate means of gathering opinions on any aspect of their day-to-day business.

## Advantages

Survey **outsourcing** has become a viable business practice because more and more organizations perceive real value in it.

It creates an environment of a **secure**, **confidential** and **unbiased** collection of responses.

It is extremely **cost effective**; experienced survey providers take care of the logistics from conception to final reporting and analysis.

**Survey4You** fully answers this challenge by delivering administration, execution, accurate compilation and reporting of survey results.

## Content

**Survey4You** can accommodate any type of information and feedback: sections, questions, all types of answers, and various rating schemes.

At our client's request, an expert in survey administration will provide a comprehensive analysis of the results collected.

## Logistics

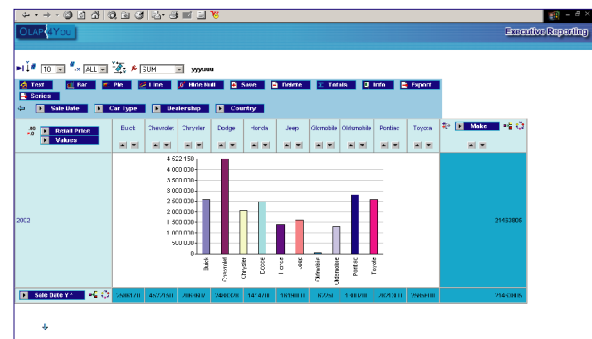
**Knowledge4You** can make the complex survey administration easy:

- **Invitation:** Personalized e-mails are sent to participants with a link to the survey, inviting them to complete the survey on-line.
- **Accessibility:** A traditional paper-based survey is made available to participants who do not have access to the internet.

- **Follow-up:** E-mail reminders are sent to participants and, if requested, there is direct contact with those who have not completed the survey.
- **Support:** Technical assistance is promptly provided for accessing and completing the survey.
- **Monitoring:** The survey process is monitored daily and statistics on the status of completion and issues are provided.

## Reporting

**Survey4You** is complemented by a powerful data analysis and reporting capability. The hierarchy-type data aggregate allows for the creation of hundreds of reports with various levels of granularity.



Decision makers need to have access to **online reporting** and **OLAP analysis** so they can gain valuable insights into the **people's opinions**.

Executives can leverage essential business facets by understanding their clients, partners, and employees through survey feedback and, as a result, **improve the bottom line**.

For more information call 1 866 844 4344  
or visit [www.knowledge4you.com](http://www.knowledge4you.com)